

Order / Rev: 167773
 Alt Order #: 06838278
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: HEATHER WILSON
 Estimate: C02C08
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	All	10/08/12	10/08/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
				RATE REVISED		NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$175.00		0.00			
7	All	10/03/12	10/05/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p --WTF--	:30	3	\$275.003		0.00	NM	3	\$825.00
				RATE REVISED		DAYS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3			\$275.00		0.00			
8	All	10/08/12	10/08/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p M-----	:30	1	\$275.003		0.00	NM	1	\$275.00
				RATE REVISED		DAYS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$275.00		0.00			
9	All	10/03/12	10/05/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p --WTF--	:30	3	\$175.003		0.00	NM	3	\$525.00
				RATE REVISED		RACHEL RAY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3			\$175.00		0.00			
10	All	10/02/12	10/04/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p -TWT---	:30	3	\$200.003		0.00	NM	3	\$600.00
				RATE REVISED		THE INSIDER								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWT---		3			\$200.00		0.00			
11	All	10/02/12	10/04/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p -TWT---	:30	3	\$200.003		0.00	NM	3	\$600.00
				RATE REVISED		INSIDE ED								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWT---		3			\$200.00		0.00			
12	All	10/03/12	10/05/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p --WTF--	:30	3	\$200.003		0.00	NM	3	\$600.00
				RATE REVISED		JUDGE JUDY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3			\$200.00		0.00			
13	All	10/08/12	10/08/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
				RATE REVISED		JUDGE JUDY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$200.00		0.00			
14	All	10/02/12	10/04/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a -TWT---	:30	3	\$175.003		0.00	NM	3	\$525.00
				RATE REVISED		NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWT---		3			\$175.00		0.00			
15	All	10/08/12	10/08/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
				RATE REVISED		NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$175.00		0.00			
N 16	All	10/02/12	10/05/12	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a -TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
				RATE REVISED		NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		4			\$300.00		0.00			
17	All	10/08/12	10/08/12	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
				RATE REVISED		NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$300.00		0.00			
18	All	10/02/12	10/04/12		CM	M-F 6a-7a -TWT---	:30	3	\$425.003		0.00	NM	3	\$1,275.00

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 Estimate: C02C08
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 Today II 6a-7a										
				News 4 Today II 6a-7a										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWT---		3		\$425.00		0.00				
19	All	10/08/12	10/08/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	M-----	:30	1	\$425.003	0.00	NM	1	\$425.00
				News 4 Today II 6a-7a										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$425.00		0.00				
20	All	10/02/12	10/05/12	M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	8	\$425.003	0.00	NM	8	\$3,400.00
				M-F Today Show										
				RATE REVISED										
				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		8		\$425.00		0.00				
21	All	10/08/12	10/08/12	M-F Today Show	CM	M-F 7a-9a	M-----	:30	2	\$425.003	0.00	NM	2	\$850.00
				M-F Today Show										
				RATE REVISED										
				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$425.00		0.00				
22	All	10/06/12	10/06/12	News 4 Weekend Balloon F.	CM	Sa/Su 5a-7a	-----S-	:30	1	\$175.003	0.00	NM	1	\$175.00
				News 4 Weekend Balloon F.										
				RATE REVISED										
				SAT TODAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$175.00		0.00				
25	All	10/07/12	10/07/12	Chris Matthews	CM	Su 830a-9a	-----S	:30	1	\$100.003	0.00	NM	1	\$100.00
				Chris Matthews										
				RATE REVISED										
				CHRIS MATHEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		1		\$100.00		0.00				
26	All	10/07/12	10/07/12	Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$300.003	0.00	NM	1	\$300.00
				Meet The Press										
				RATE REVISED										
				MEET THE PRESS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		1		\$300.00		0.00				
27	All	10/02/12	10/05/12	News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	2	\$425.003	0.00	NM	2	\$850.00
				News 4 @ 5p M-F										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		2		\$425.00		0.00				
28	All	10/02/12	10/05/12	NBC Nightly News	CM	M-F 530p-6p	-TWTF--	:30	3	\$425.003	0.00	NM	3	\$1,275.00
				NBC Nightly News										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		3		\$425.00		0.00				
29	All	10/08/12	10/08/12	NBC Nightly News	CM	M-F 530p-6p	M-----	:30	1	\$425.003	0.00	NM	1	\$425.00
				NBC Nightly News										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$425.00		0.00				
30	All	10/02/12	10/05/12	News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	:30	3	\$500.003	0.00	NM	3	\$1,500.00
				News 4 @ 6p M-F										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		3		\$500.00		0.00				
31	All	10/08/12	10/08/12	News 4 @ 6p M-F	CM	M-F 6p-632p	M-----	:30	1	\$500.003	0.00	NM	1	\$500.00
				News 4 @ 6p M-F										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$500.00		0.00				
32	All	10/02/12	10/05/12		CM	M-F 630p-7p	-TWTF--	:30	3	\$500.003	0.00	NM	3	\$1,500.00

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 @ 630p M-F										
				News 4 @ 630p M-F										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		3		\$500.00		0.00				
33	All	10/08/12	10/08/12	News 4 @ 630p M-F	CM	M-F 630p-7p M-----	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				News 4 @ 630p M-F										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$500.00		0.00				
34	All	10/06/12	10/06/12	Nightly News Sat 530p	CM	Sa 530p-6p -----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Nightly News Sat 530p										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$350.00		0.00				
35	All	10/06/12	10/06/12	News 4 @ 6p Sat	CM	Sa 6p-630p -----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				News 4 @ 6p Sat										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$350.00		0.00				
36	All	10/06/12	10/06/12	News 4 @ 630p Sat	CM	Sa 630p-7p -----S-	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				News 4 @ 630p Sat										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$200.00		0.00				
37	All	10/02/12	10/05/12	Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/I-TWTF--	:30	4	\$60.00	3	0.00	NM	4	\$240.00
				Late Night w/Jimmy Fallon										
RATE REVISED				FALLON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		4		\$60.00		0.00				
38	All	10/08/12	10/08/12	Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/M-----	:30	1	\$60.00	3	0.00	NM	1	\$60.00
				Late Night w/Jimmy Fallon										
RATE REVISED				FALLON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$60.00		0.00				
39	All	10/02/12	10/05/12	The Tonight Show	CM	M-Th 1035p-1135p-TWTF--	:30	4	\$245.00	3	0.00	NM	4	\$980.00
				The Tonight Show										
RATE REVISED				TONIGHT SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		4		\$245.00		0.00				
40	All	10/08/12	10/08/12	The Tonight Show	CM	M-Th 1035p-1135pM-----	:30	1	\$245.00	3	0.00	NM	1	\$245.00
				The Tonight Show										
RATE REVISED				TONIGHT SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$245.00		0.00				
41	All	10/03/12	10/05/12	Access Hollywood Late PM	CM	M-Th 1135p-1207a--WTF--	:30	3	\$125.00	3	0.00	NM	3	\$375.00
				Access Hollywood Late PM										
RATE REVISED				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--		3		\$125.00		0.00				
42	All	10/08/12	10/08/12	Access Hollywood Late PM	CM	M-Th 1135p-1207aM-----	:30	1	\$125.00	3	0.00	NM	1	\$125.00
				Access Hollywood Late PM										
RATE REVISED				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$125.00		0.00				
43	All	10/06/12	10/06/12	Saturday Night Live	CM	Sa 1030p-1205a -----S-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
				Saturday Night Live										
RATE REVISED				SNL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$400.00		0.00				
44	All	10/07/12	10/07/12		CM	Su 1035p-1105p -----S	:30	1	\$175.00	3	0.00	NM	1	\$175.00

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Inside Edition Sunday										
				Inside Edition Sunday										
				RATE REVISED										
				INSIDE ED										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		1		\$175.00		0.00				
45	All	10/07/12	10/07/12	Access Hollywood Su 11p	CM	Su 1105p-1205a	:30	1	\$125.00	3	0.00	NM	1	\$125.00
				Access Hollywood Su 11p										
				RATE REVISED										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		1		\$125.00		0.00				
46	All	10/02/12	10/02/12	News 4 @ 10p M-F	CM	M-F 10p-1035p	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				News 4 @ 10p M-F										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----		1		\$800.00		0.00				
47	All	10/06/12	10/06/12	News 4 @ 10p Sat	CM	Sa 10p-1030p	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				News 4 @ 10p Sat										
				RATE REVISED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$800.00		0.00				
48	All	10/08/12	10/08/12	Monday Prime 2hr 7p-9p	CM	M 7p-9p	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Monday Prime 2hr 7p-9p										
				RATE REVISED										
				THE VOICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$2,000.00		0.00				
49	All	10/02/12	10/02/12	Tuesday Prime A	CM	Tu 7p-8p	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Tuesday Prime A										
				RATE REVISED										
				THE VOICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----		1		\$1,800.00		0.00				
50	All	10/03/12	10/03/12	Wednesday Prime B	CM	W 8p-9p	:30	1	\$900.00	3	0.00	NM	1	\$900.00
				Wednesday Prime B										
				RATE REVISED										
				LAW & ORDER:SVU										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----		1		\$900.00		0.00				
51	All	10/05/12	10/05/12	Friday Prime A	CM	F 7p-8p	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				Friday Prime A										
				RATE REVISED										
				WHITNEY/COMMUNITY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		1		\$800.00		0.00				
52	All	10/05/12	10/05/12	Friday Prime C	CM	F 9p-10p	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				Friday Prime C										
				RATE REVISED										
				DATELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		1		\$800.00		0.00				
53	All	10/06/12	10/06/12	Saturday Prime C	CM	Sa 9p-10p	:30	1	\$600.00	3	0.00	NM	1	\$600.00
				Saturday Prime C										
				RATE REVISED										
				LAW & ORDER:SVU										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$600.00		0.00				
54	All	10/07/12	10/07/12	NFL (Sunday)	CM	Su 6p-930p	:30	4	\$3,200.00	1	0.00	NM	4	\$12,800.00
				NFL (Sunday)		(6:30 PM-9:30 PM)								
				RATE REVISED										
				SUN NIGHT FTBL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		4		\$3,200.00		0.00				
55	All	10/06/12	10/06/12	Notre Dame Football	CM	Sa 12noon-930p	:30	1	\$125.00	6	0.00	NM	1	\$125.00
				Notre Dame Football		(5:30 PM-9:00 PM)								
				COLLEGE FTBL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$125.00		0.00				
56	All	10/06/12	10/06/12		CM	Sa 12noon-930p	:30	1	\$125.00	6	0.00	NM	1	\$125.00

Order / Rev: 167773
 Alt Order #: 06838278
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: HEATHER WILSON
 Estimate: C02C08
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Notre Dame Football										
				Notre Dame Football		(5:30 PM-9:00 PM)								
				COLLEGE FTBL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$125.00		0.00				
57	All	10/05/12	10/05/12	Friday Prime B	CM	F 8p-9p	:30	1	\$800.003		0.00	NM	1	\$800.00
				Friday Prime B										
				RATE REVISED		GRIMM								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		1		\$800.00		0.00				
58	All	10/08/12	10/08/12	Monday Prime 2hr 7p-9p	CM	M 7p-9p	:30	1	\$2,000.001		0.00	NM	1	\$2,000.00
				Monday Prime 2hr 7p-9p										
				RATE REVISED		THE VOICE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$2,000.00		0.00				
59	All	10/08/12	10/08/12	Monday Prime C	CM	M 9p-10p	:30	1	\$1,000.003		0.00	NM	1	\$1,000.00
				Monday Prime C										
				RATE REVISED		REVOLUTION								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$1,000.00		0.00				
60	All	10/02/12	10/02/12	Tuesday Prime B	CM	Tu 8p-9p	:30	1	\$900.003		0.00	NM	1	\$900.00
				Tuesday Prime B										
				RATE REVISED		ON/NORMAL								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----		1		\$900.00		0.00				
61	All	10/02/12	10/02/12	Tuesday Prime C	CM	Tu 9p-10p	:30	1	\$1,800.001		0.00	NM	1	\$1,800.00
				Tuesday Prime C										
				RATE REVISED		PARENTHOOD								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----		1		\$1,800.00		0.00				
62	All	10/03/12	10/03/12	Wednesday Prime A	CM	W 7p-8p	:30	1	\$350.007		0.00	NM	1	\$350.00
				Wednesday Prime A										
				PRACTICE/KIDS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----		1		\$350.00		0.00				
63	All	10/03/12	10/03/12	Wednesday Prime C	CM	W 9p-10p	:30	1	\$350.007		0.00	NM	1	\$350.00
				Wednesday Prime C										
				LAW & ORDER:SVU										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----		1		\$350.00		0.00				
64	All	10/04/12	10/04/12	Thursday Prime A	CM	Th 7p-8p	:30	1	\$900.003		0.00	NM	1	\$900.00
				Thursday Prime A										
				RATE REVISED		ROCK/UP								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1		\$900.00		0.00				
65	All	10/04/12	10/04/12	Thursday Prime B	CM	Th 8p-9p	:30	1	\$900.003		0.00	NM	1	\$900.00
				Thursday Prime B										
				RATE REVISED		OFFICE/PARKS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1		\$900.00		0.00				
66	All	10/04/12	10/04/12	Thursday Prime C	CM	Th 9p-10p	:30	1	\$900.003		0.00	NM	1	\$900.00
				Thursday Prime C										
				RATE REVISED		ROCK CENTER								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---		1		\$900.00		0.00				
67	All	10/07/12	10/07/12	Football Night in America	CM	Su 5p-6p	:30	1	\$800.006		0.00	NM	1	\$800.00
				Football Night in America										
				RATE REVISED		FOOTBALL								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		1		\$800.00		0.00				
68	All	10/07/12	10/07/12		CM	Su 10p-1035p	:30	1	\$800.003		0.00	NM	1	\$800.00

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*Tax 1 Note: ABQ 7%.